



Start
Register at earthcheck.org

Renew
every 12 months



ACHIEVEMENT

Celebrate your Certified status and share results easily and seamlessly with your stakeholders.



AUDIT

Undergo certification assessment with credible and experienced independent auditors to verify your commitments.



CERTIFICATION

- Identify and manage your destination's risks
- Strengthen the processes within your destination
- Ensure continuity for the destination
- Engage external stakeholders
- Develop compelling initiatives
- Demonstrate transparency
- Improve your destination's image.



COMPLIANCE (Step 4*)



PLANNING FOR CONTINUAL IMPROVEMENT (Step 5*)



CONSULTATION, COMMUNICATION & REPORTING (Step 6*)



GATHER YOUR TEAM (Step 1*)

Establish your Destination Authority



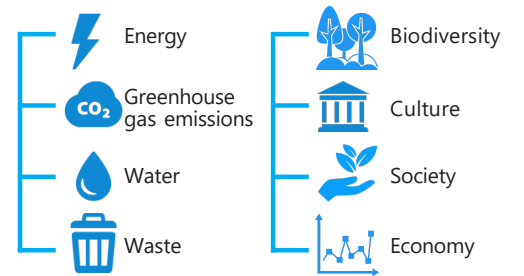
MAKE A COMMITMENT & POLICY (Step 2*)

EarthCheck will help you develop your Environmental, Cultural, Social and Economic Sustainability Policy



BENCHMARK (Step 3*)

- Access real-time information
- Identify critical issues
- Prioritise initiatives
- Report performance.



ACHIEVEMENT

Celebrate your Bronze Benchmarked status and share the results with stakeholders.



*Refer to EarthCheck Sustainable Destination Standard